

# YASH SHARMA

Industrial Designer

## Contact



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## Experience

### Ambrecord, Atlanta

Nov 23 - Jan 24

- As an industrial designer, I was accountable for producing a new product, the Carpenters Clip, which conveniently attaches to carpenters' pencils. I crafted various prototypes and iterations to ensure the final product was production-ready, adhering to client specifications and constraints.
- Roles: Research, Ideation, Modelling, Prototyping

### ScadPro Advanced Digital Sculpting Course

Apr - Jul 2023

- Project manager- Managing the team with checkpoints and submissions, with planning out the task to achieve the following goals for the project.
- Selected for and completed a 10-week advanced digital sculpting course in Rhino. Exposed to production level modeling criteria and techniques. Introduced to advanced analysis methods of surface aesthetics. Taught by members of Apple's Industrial Design Group.
- Roles: Modelling, Rendering.

### Snap-On Tools

Sept - Nov 2022

- Designed a line of lighting solutions for Bahco's European tool brand aimed at plumbers and electricians
- Led the research team and conducted market and user research, incorporating both secondary and primary methods, to assess the demand for lighting solutions.
- Proposed 12 concepts based on user testing and developed ready-to-manufacture CAD models and rendered visualizations (Currently involved in further development for manufacturing)
- Roles: Research, Ideation, Prototyping, Modelling, Rendering.

### Opal Grand Resort

Mar - May 2022

- Conducted research to understand the design requirements for luxury brand resorts in Miami and developed a new luxury theme.
- Managed a team in incorporating the research and design theme into the interior design process.
- Developed a Visual Brand Language for the resort's products and created 3 new products.
- Led the rendering process and created a short animation video showcasing the products.
- Role: Team Lead, Rendering.

### Digital Lab Technician

Apr - Jun 2022

- Responsible for the operation of specialized equipment like Laser cutter, 3D printers, 3D scanners and large-format color printers.

### Project X

Apr - Jun 2021

- Handled Rendering and Modelling of clients and troubleshooted on designs.
- Role: 3D Modelling, Rendering.

## Education

### M.A. in Industrial Design 2021 - 2023

Savannah College of Arts and Design (SCAD)  
Savannah, GA, USA

### B. Management Studies 2016 - 2020

Sathaye College Vile Parle  
Mumbai, MH, India

## Softwares

Rhino

Keyshot

Photoshop

Figma / Miro

Shapr3D

Illustrator

Premier Pro

Blender

Solid Works

Fusion 360

## Skills

Prototyping

3D Printing

Project Management

Idea Visualization

3D Modelling

Rendering

Sketching

Woodworking

Manufacturing Process

Contextual Research

## Achievements

- Lextant Certificate - Design Research & Insight Translation
- SCAD Honors and Achievement Scholarship